



REPORT IT Campaign

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Complete Report IT Instructions:

OVERVIEW: You will be spreading the word and trying to find a network of team members to publicize the Report IT campaign, which will feature a national Report IT Rally on April 29 at your local courthouse or college campus. The Report It Campaign will continue as we spread the message of this campaign and encourage anonymous reports on our online form. The Report IT Campaign is a nationwide state-to-state rally to raise awareness on the vast under-reporting, victim-blaming, and lack of prosecution of sexual violence. We are also calling for an end to the statute of limitations for sexual abuse.

WHY?

Over 80% of sexual assaults go unreported. Survivors across the country are often re-victimized in the criminal justice system. It's time to take a stand! Join thousands of people across the country in an unprecedented show of unity for all victims.

LOGISTICS: Local organizers are encouraged to be creative in the way the Report It Rally gathering will look like. We want your participants to be engaged in the Report IT process to the community. Our message is that there is no shame in being a survivor and there is a strong need for support from friends, partners and family. Some people are choosing art projects, speak-outs, or displays. A statement for the organizer to read to show solidarity in the message is included. We ask that you document your Report IT Rally with photos and video.

Ideas include:

- Bandanas and Scarves around the mouth illustrating the silencing of survivors
- Silent Witness project – red life size silhouettes displaying the stories of survivors
- Handout flyers and creation of signs

IMPORTANT: Send us the address and time of the rally in your community - info@pavingtheway.net



NETWORK: Contact local women's groups, college student organizations, shelters, and other allies. Call and email them about the Report IT campaign. Collect email address everywhere you go, including setting up a table at local events for signatures so you can get people involved in Report IT. **KEEP IN MIND THAT WE ARE MAKING HISTORY!** This initiative has never been done before!

PERMIT: As long as you stay on the public sidewalk for the Report IT Rally on Angela Shelton Day, you probably won't need a permit. However, some counties do require it – please call them to make sure.

MEDIA LIST: Start to create a media list of your local newspapers, TV, and print. Place the Report IT Rally in your local calendars.

Report "IT" Cards

We have attached "report cards" for police departments and district attorney's office in your area. These report cards seek mandatory and automatic disclosure of statistical information so that we can better assess where the problems lie. To fight the systematic re-victimization of victims, we need to know how many reports of sexual violence are made each year, how many reports are rejected for prosecution, how many cases go forward and what are the results. How many cases end in conviction, how many end in acquittal and how many are plea bargained down to menial charges. Prosecutors and police have to join us in this battle by releasing the truth about how the system fails victims of sex crimes.

POSITION ASSIGNMENTS:

Assign 4 positions for the day of the rally:

1. Media Contact – The person that will handle media inquires and interviews.
2. Email Contact – The person that will get the names and emails of every person at the rally as well as people passing by. They will be responsible for faxing us the email list – 312.896.5735 or ideally an emailed typed list of emails if you have time!
3. Spokesperson – The person who will read the statement
4. Photographer/Videographer – The person assigned to capture the event and send to us! Please email us at least one group photo.

SIGNS:

Start creating signs for the event that say such things as –

- I Reported IT!
- Report IT – Shatter the Silence of Violence!
- There is NO SHAME in being a survivor
- RAPE-ABUSE-INCEST ... WE REPORTED IT!
- No Time Limit for Reporting IT



TIMELINE and DETAILS:

MARCH-APRIL:

Attend Sexual Assault Awareness Month events and promote Report IT with flyers. Promote on facebook or other social networking sites. Distribute the Report IT Cards (attached) to local police departments and county prosecutions. Plan to collect them a few days before Report IT on April 29.

WEEK BEFORE:

Send out the Media Alert that we will provide to your local press contacts. Feel free to add a local phone number and contact name as well as a quote from you or someone from your agency.

WEEK PRIOR:

Have a poster party and do some last minute promotion.

WEEK OF THE RALLY:

- Send the Media Release out to local press contacts.
- Call them to follow up to be sure they will cover the event.
- Be sure to make extra signs for the event.

DAY OF THE EVENT:

Get to the rally site a bit early and scope out the best place in front of the courthouse. Remember to stay on public sidewalk. Also, please bring a rape crisis center hotline. If you don't have a community rape crisis center, you can refer them to the RAINN (Rape, Abuse, Incest National Network) FREE 24 hr. National Hotline: 1.800.656.HOPE.

TIMING:

Ten Minutes prior to start time – Participants gather and find signs. Thank everyone for coming and do brief introductions. Email collector will gather email addresses.

Start time – Assemble and take a large group photo.

Half hour into the rally - You can have a chant leader lead the crowd in cheers, or encourage people to take part in a visual art display, whatever you decide is more effective for your community.

Have the crowd gather around and the Spokesperson reads the statement. Try and do this when the Media is there. If need be and the media is late, you can read it twice.

Last half of the rally – If desired, have the crowd continue to chant and/or stand silently with signs. Remember, throughout the rally – have one or two volunteers get



email addresses of people passing by. Feel free to also collect signatures on petitions to eliminate the statute of limitations in your state or hand out quarter-sheet flyers.

Wrap up the rally. Gather everyone around and thank them for their efforts. Remind them that together, WE ARE MAKING HISTORY! Give yourself a pat on the back for your efforts because we are making history!

Head back to your computer and EMAIL US AN UPDATE!! Be sure that we receive:

1. A few photos or videos from the rally
2. Email addresses from participants and passer-bys
3. Report IT Cards from police and prosecutors

NOTE for COLLEGE CAMPUSES:

Some people are choosing to create a Report It Rally on their campus. Some people are getting a small stage and microphone. Moreover, some people are getting DJ's and making it an all-afternoon event.

MEDIA NOTE:

We are working to get this covered by national media. Even if you are going to have an all-day presence, please attempt to organize a large group gathering at a specific time and alert the local media.

IMPORTANT: PLEASE DON'T FORGET - Send us the address and time of the rally in your community. It is important that we have an accurate assessment of how many cities we have participating – info@pavingtheway.net





Report IT Campaign - Collaborative Agreement

The Report IT Campaign is a national collaborative effort to raise awareness on the vast under-reporting of sexual assault including rape, incest, and abuse. This campaign will include a nationwide state-to-state Report IT Rally on April 29 dubbed Angela Shelton Day. We are seeking collaborating agencies and organizations to join this exciting endeavor!

WHO: Angela Shelton and Wendy Murphy joined PAVE's Executive Director Angela Rose for this groundbreaking effort. In July 2007, PAVE: Promoting Awareness, Victim Empowerment organized the emergency national protest titled "Call it RAPE" in response to the silencing of rape victims in court. The protest was covered by CNN, TODAY SHOW and TIME. For more information on the campaign organizers, please visit our website.

WHAT: The Report IT Now Campaign will feature an anonymous online reporting system to gather statistics on the occurrences of sex crimes. On April 29 hailed *Angela Shelton Day*, rallies will be organized in every state to showcase solidarity of the movement to end sexual violence as well as a call to action to report. This campaign will be inclusive of men, women, children, trans-gendered and trans-sexual individuals.

WHY: It has been shown that over 80% over sexual assaults go unreported. Moreover, sexual assault survivors across the country are often re-victimized upon reporting the crime to the authorities.

The benefits for your agency to be a collaborator of the Report IT Campaign are as follows:

1. Listed on the Report IT national website: www.reportitnow.org
2. Access to the internal action plan for campaign including marketing materials, high quality images, customized e-flyers, printed materials, press releases, media alerts and personal contact to organizers for assistance
3. Special edition e-updates from campaign organizers
4. Mention on national press releases and media alerts
5. Taking pride in knowing that you took part in an unprecedented campaign to shatter the silence of sexual violence

The cost of being a collaborating organization is \$50, made payable to PAVE, a 501c3 national nonprofit. Please mail your check and the following signed agreement to: PAVE, PO Box 476991, Chicago, IL 60647. Upon receipt of payment, a welcome email will be sent.





**Report IT Campaign
Collaborative Agreement**

We hereby agree to be a collaborative organization with the national Report IT Campaign. We agree to keep the documents and action plan confidential for use only internally with our organization. We will not share, distribute, or disseminate any information without prior consent of the campaign organizers. We agree to comply with the messaging and marketing of this campaign. At the close of the campaign, we agree to fill out the campaign feedback form provided by organizers.

THANK YOU!! EMAIL: INFO@PAVINGTHEWAY.NET WITH QUESTIONS!

AGENCY NAME

CONTACT PERSON

CONTACT EMAIL

CONTACT PHONE NUMBER

MAILING ADDRESS

SIGNATURE

COMMENTS OR SUGGESTIONS

PLEASE MAKE CHECK PAYABLE TO PAVE AND MAIL TO:

PAVE

ATTN: REPORT IT CAMPAIGN

PO BOX 476991

CHICAGO, IL 60647





Report "IT" Card for Police

City, State: _____

Name: _____

In the year 2008, how many sex crimes were reported
to your office: _____

How many were referred for prosecution? _____

**Thank you very much for filling this out!
Please return to the person who gave it, or mail to:
PAVE, PO Box 476991, Chicago, IL 60647**





Report "IT" Card for Prosecutors

City, County, State: _____

Name: _____

In the year 2008, how many sex crimes cases were referred to/
brought to the attention of your office: _____

How many were declined for prosecution? _____

How many were convicted? _____

Of those convicted, how many were plea bargained to lesser
offenses? _____

Thank you very much for filling this out!
Please return to the person who gave it, or mail to:
PAVE, PO Box 476991, Chicago, IL 60647





For Immediate Release
Contact: Angela Rose
877.399.1346

National Sexual Assault Advocates Launch Second Annual Report IT Campaign

On April 29, 2009, film-maker/author Angela Shelton, law professor, author and victims' rights attorney Wendy Murphy, and sexual violence assault awareness organization PAVE: Promoting Awareness, Victim Empowerment, are launching the second annual Report IT – the nation's first ever national sexual assault reporting campaign! The Report IT campaign is a nationwide rally of people raising awareness on the vast under-reporting and lack of prosecution of sexual violence. The group is also calling for an end to the statute of limitations for sexual assault.

The campaign was developed to raise awareness on the vast under-reporting of sexual violence including rape, incest, and child sexual abuse. Report IT will, for the first time ever, bring together victims in a show of strength, solidarity and voice to demand an end to sexual violence and improvements in the legal process to stop the systematic re-victimization that discourages reporting.

"Sexual assault is the most underreported crime in the country, according to the U.S. Department of Justice," stated Angela Rose, Founder & Executive Director of PAVE. "Often survivors do not report the crime to authorities for fear of not being believed, because they blame themselves for the crime, or they are afraid of retaliation. It's time we addressed why this happens to sexual violence victims, while victims of robbery don't hesitate to seek justice."

The Report IT campaign also features an anonymous online reporting system at www.reportitnow.org, which is gathering information on the incidences of sex crimes and will continue to gather data throughout 2009.

"We believe victims' voices need to be heard and validated. The Report IT campaign is a way for survivors to be empowered to end the silence surrounding sexual violence," added Rose, "and this loud, unified voice will inspire much needed reforms and better access to justice for all victims."

About PAVE – PAVE (Promoting Awareness, Victim Empowerment) is a 501c3 national nonprofit organization that uses social, educational and legislative tactics to shatter the silence of sexual violence. PAVE's work is based in education and action and works to stop sexual violence before it starts by challenging cultural norms that encourage violence or ignore the spectrum of sexual abuse. Additionally, PAVE strives to empower victims and survivors by creating an awareness and response to any injustices done to them. Through being both prevention and awareness focused, PAVE is working to end sexual violence on all fronts. PAVE's work has been featured on CNN, the Today Show, and in TIME Magazine. www.pavingtheway.net

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Statement for Report It Rally

From Angela Rose

Founder and Executive Director of PAVE: Promoting Awareness, Victim Empowerment

Thank you everyone for coming out today and standing in solidarity with concerned citizens all across this country and abroad. From New York to California to Canada, we are united today in this Report It Rally inspired by author/film-maker Angela Shelton. After surveying women in America in her book Finding Angela Shelton, she discovered that 70% of the women she interviewed had been victims of sexual or domestic violence and none of them had reported it, including herself. For the first time ever, this campaign is bringing together victims in a show of strength, unity and voice to demand an end to sexual violence and improvements in the legal process to stop the systematic re-victimization that discourages reporting.

Sexual assault is the most underreported crime in the world. All too often victims do not report the crime to authorities for fear of not being believed, mistrust of the legal system, because they blame themselves for the crime or fear of retaliation. It's time to address why this happens to sexual violence victims, while victims of other crimes, like robbery, don't hesitate to seek justice. Victims of sexual violence deserve the equal protection of our laws. They deserve to be heard and validated. The Report IT Campaign is a first of its kind effort on behalf of all victims -- an initiative designed to give hope to all survivors that we can end the silence surrounding sexual violence. Our loud, unified voice today is an important step in a multi-year effort to inspire much needed reforms and better access to justice for all victims.

The report it campaign also features an anonymous online reporting system at www.reportitnow.org, which is gathering information on the incidence of sex crimes and will continue to gather data throughout 2009. We are also calling for an elimination of the statute of limitations for sexual abuse.

We want you to spread the word - talk to your friends and family about the Report IT Campaign and encourage them to spread the word. Help to educate others about this important fight. Don't stop talking about this campaign because this effort is ongoing. Over the course of 2009 we will continue gathering data through our online Report IT form. We will re-convene next year when we will take our data and our voices to Washington DC in 2010.

The silencing of sexual assault victims has gone on for too long and the time has come to take a stand. Re-victimizing victims will not be tolerated. Thank you for coming out -- thank you for your time and your commitment to this important cause. It is up to us to be the voice for all who have been silenced by violence.

- Together we will break the silence of sexual violence!
- Together we will speak in one voice for all victims!
- Together we can make our communities safe so that no person fears being victimized!
- Together we will call for an end to the injustices! Thank you for shattering the silence of sexual violence!



REPORT IT Campaign Feedback Form

Please fax to: 312.896.5735 or email to info@pavingtheway.net

AGENCY NAME & CONTACT PERSON

CONTACT EMAIL

CONTACT PHONE NUMBER

HOW MANY PEOPLE ATTENDED REPORT IT & HOW DID YOU HEAR ABOUT IT?

OVERALL THOUGHTS ON REPORT IT CAMPAIGN

SUGGESTIONS FOR NEXT YEAR

WOULD YOU CONSIDER MAKING THE TRIP TO WASH DC IN 2010?

DID YOU COLLECT REPORT IT CARDS FROM POLICE AND PROSECUTORS?

THANK YOU!!

